

# Annual Report Highlights 2016-2017



THE  
IMMUNIZATION  
PARTNERSHIP

LEGISLATIVE DAY AT THE CAPITOL

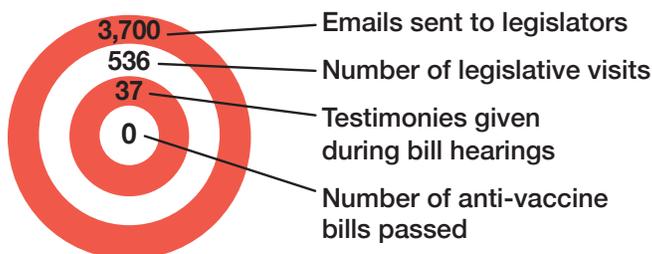
## TIP Year in Review – Immunization Advocates Unite Across Texas

The Immunization Partnership (TIP) completed another ambitious year of providing exciting programs that reached communities all across Texas. TIP engaged advocates from its Immunize Texas network who made their voices heard during the 85th legislative session. TIP continued to build statewide momentum promoting science-based immunization education through forums, coalition capacity-building, webinars, educational tools and expanded media engagement. Read on to learn more about TIP’s outstanding programs to protect Texans from vaccine-preventable diseases.

### Advocacy Highlights

#### Legislative Session

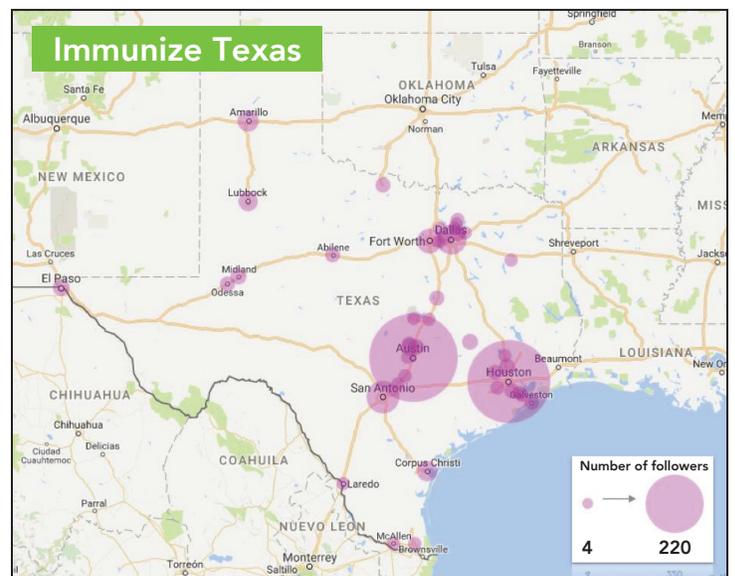
The 85th Texas Legislative Session was in full swing from January through May 2017. TIP was very active, including hosting 4 legislative days at the Capitol. In addition to TIP advocating for science-based immunization legislation, 2017 was the first year in over nine years that the organization had to defend Texas against anti-vaccine legislation. Over 160 supporters from TIP’s Immunize Texas (IZT) network came out in full force to educate and advocate for pro-vaccine policies and to speak in opposition to anti-vaccine bills that if passed would have compromised the health of our state. The 85th legislative session ended as a “neutral” year for immunization policies. Although pro-vaccine legislation did not advance as swiftly as TIP would have liked, the organization successfully impeded 6 anti-vaccine bills which would have severely compromised the health of our state.



### Immunize Texas (IZT) Network

Immunize Texas (IZT), TIP’s grassroots community network, flourished in 2017. Founded in 2015, IZT mobilizes pro-immunization parents and non-medical community members to promote personal pro-immunization stories and science-based information about vaccines. In 2017, IZT supporters activated across Texas primarily through social media, to send emails, write op-eds, walk the halls at the state capitol, and testify for science-based immunization legislation.

#### Immunize Texas Supporters Map

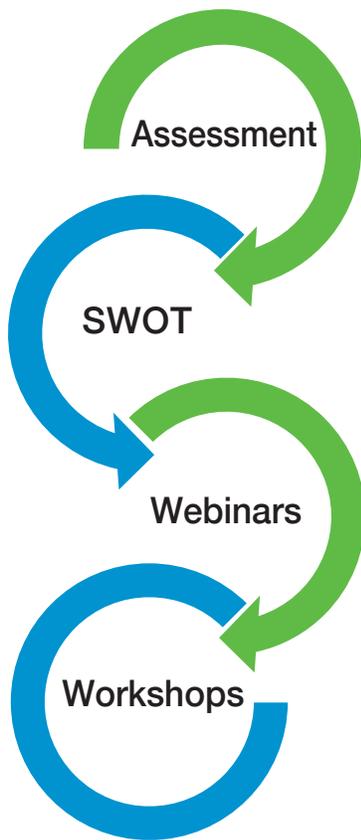


## Education Highlights

### Coalition Capacity Building

An immunization coalition is a group of organizations and individuals who work together to increase and sustain high immunization rates in their community. Coalitions play a key role in providing education and information to providers and pro-vaccine advocates at local levels, which is why TIP has been engaging with coalitions through its Building Coalitions across Texas (BCaT) project since 2011. With coalition expertise, TIP was a good fit for a Texas Department of State and Health Services (DSHS) coalition capacity-building project.

### Coalition Capacity Building Project Process



TIP completed the first year of a two-year project for DSHS. TIP collaborated with immunization coalitions across the state to provide a SWOT analysis assessment, workshops, webinars, and an updated coalition tool kit. TIP worked with South Plains Immunization Network in Lubbock, Immunization Coalition of Greater Houston, Gregg County Vaccine Awareness Coalition in Longview, South Texas Immunization Coalition in McAllen, North East Texas Immunization Coalition in Tyler, and El Paso Immunization Coalition.

## Coalition Workshops

TIP conducted coalition capacity building workshops for immunization coalitions across the state in Gregg County Health Department, Corpus Christi Health Department and Midland County Library.



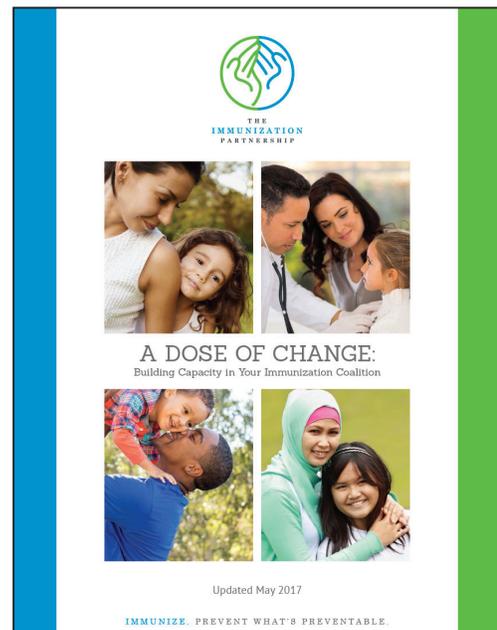
South Plains Immunizations Coalition Member presenting on Partnership Development Strategies at the DSHS Partnership Development Workshop for Immunization Coalitions, May 2017 in Midland, Texas.

## Webinars

TIP presented 6 webinars of which 3 were conducted for DSHS on topics that included vaccine hesitancy and strategies to improve vaccine rates. Other TIP webinars included immunization coverage in Texas, continuing education for community health workers and a wrap-up about the 85th legislative session.

## Coalition Toolkit

TIP updated its Coalition Toolkit, distributing 200 copies to fourteen immunization coalitions across Texas.



## The Immunization Partnership San Antonio (TIP-SA)

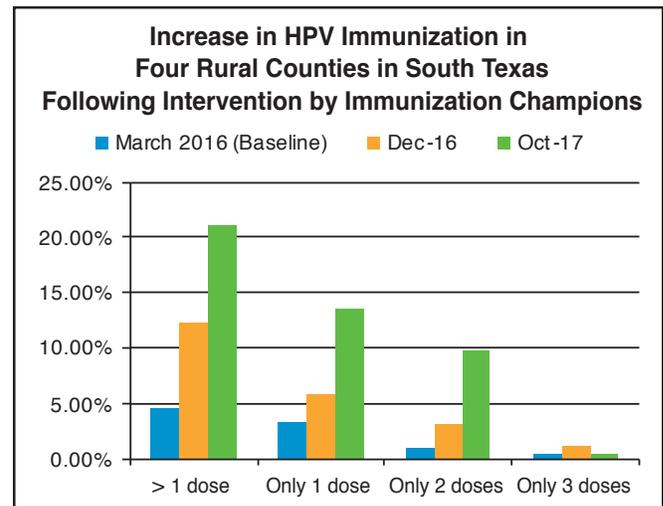
The Immunization Partnership San Antonio (TIP-SA) expanded its HPV-related work by partnering with the UT Health San Antonio School of Dentistry to host an HPV vaccine educational forum for more than 75 clinicians from the Departments of Otorhinolaryngology and Dentistry. Because the Human Papillomavirus (HPV) also causes oropharyngeal cancers, the San Antonio dental community wanted to learn more about detection and prevention of HPV-related cancers in men and women.



Mary Curll, FNP from Southtown Clinic receives an Immunization Champion award from Brittany Wade and Peniel Molina of the San Antonio Metro Health District during TIP's HPV Educational Forum on October 9, 2017.

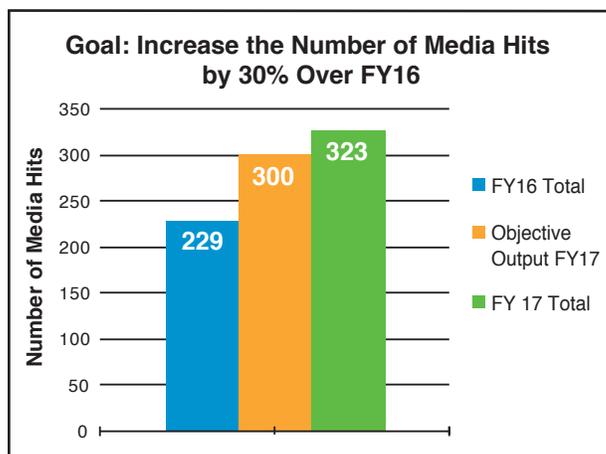
In partnership with the San Antonio Metro Health District, TIP-SA conducted a second educational forum for Vaccines for Children providers aimed at increasing rates of HPV vaccination. TIP-SA's work in the community has led to new collaborations with MD Anderson Cancer Center, University of Texas Health San Antonio, and University of Texas School of Public Health.

TIP-SA continued to promote best practices through its Immunization Champions program, which showed a marked improvement in HPV vaccination rates in Frio, LaSalle, Dimmit, and Medina counties. In a partnership with the University of Texas at Austin, the Latino Research Initiative and Nuestra Clinica del Valle, TIP-SA brought a new Immunization Champions program to Hidalgo County.



## Media Expansion

To counteract a growing anti-vaccine movement in Texas and provide Texans with the science behind vaccines, TIP pushed its message out to a wider audience, surpassing the previous year's media goals. TIP had 323 media hits and developed 9 op-eds which were placed in media outlets in Amarillo, Austin, Houston, El Paso, Fayette County, Galveston, Odessa, San Antonio, Victoria, the Rio Grande Valley, and Seattle, Washington.



## TIP in the Media

- Over 25 television interviews
- Over 40 radio interviews
- Over 150 newspaper editorials or interviews
- Over 65 features in online outlets

TIP published 49 blog posts on *TIP Talk* and had 58,018 total blog impressions. TIP's blog post about correlation versus causation was picked up by the Centers for Disease Control and Prevention and included on its list of most helpful blog posts. On Facebook, TIP had 1,036,189 total impressions with a reach of 327,594. TIP's website had 61,838 visits and 52,506 users.

## Biennial Report

TIP released its fifth biennial report, *A Time for Action: Recommendations for Improving Texas Immunization Rates*. This publication was the culmination of more than six months of research, which gathered input and feedback from hundreds of immunization stakeholders at town hall meetings and online via survey. The feedback collected, as well as information gathered from state and national government agencies and peer-reviewed papers, is presented in the report, which was widely distributed throughout the state. The report sheds light on the state of immunizations in Texas and serves as a road map for how to protect and improve immunization rates in Texas communities.



THE  
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### The Immunization Partnership

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## Development Highlights

### Community Immunity Luncheon 2017

Hundreds of community leaders, vaccine advocates, and TIP supporters attended TIP's 8th annual Community Immunity Luncheon on Thursday, April 20, 2017 at the River Oaks Country Club. TIP hosts this special event to remind community leaders about the importance of immunization issues, raise funds to support TIP programs, and honor those who have dedicated their careers to advancing immunizations and immunization rates. The University of Texas MD Anderson Cancer Center was the recipient of TIP's "John R. Boettiger, Jr. Award for Community Partnership." TIP awarded the "Ralph D. Feigin, MD Award for Excellence" to Julie Boom, MD, Associate Professor of Pediatrics at Baylor College of Medicine and Director of the

Immunization Project at Texas Children's Hospital.

The luncheon included a panel discussion, *The Hidden Faces of HPV-Related Cancers*, which presented a variety of perspectives on how HPV-related cancer affects our communities at all levels. The panel discussion was facilitated by Mustafa Tameez, Founder and Managing Director of Outreach Strategists. Panelists included HPV-cancer survivors Kara Million and Bert Noojin, JD, along with Stanley Spinner, MD, Vice President and Chief Medical Officer for Texas Children's Pediatrics and Erich Sturgis, MD, Professor, Department of Head and Neck Surgery at MD Anderson Cancer Center.



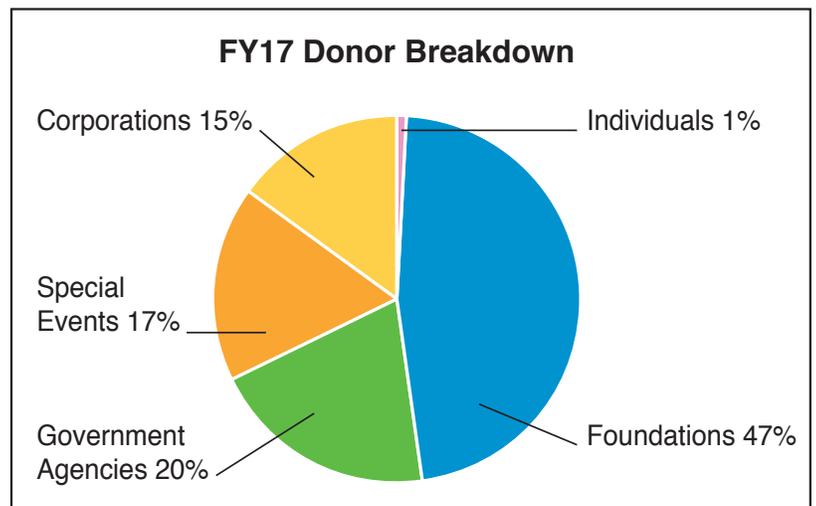
*Michele Boettiger with Ronald DePinho, MD who accepted the "John R. Boettiger, Jr. Award for Community Partnership" award on behalf of honoree MD Anderson Cancer Center.*

*Susan Feigin Harris (left) with "Ralph D. Feigin, MD Award for Excellence" honoree Julie Boom, MD.*



### Donor Development

In recent years, TIP has worked hard to expand its donor base, with a special focus on securing support from private foundations across Texas. This year, TIP efforts to make inroads with government funding finally paid off. TIP secured a two-year grant from DSHS. In addition, TIP expanded corporate donations from 3.7% to 15% of total donations. We are grateful for all the support we received from individuals, foundations, corporations, government agencies, and community partners.



## A special thank you to our vitally important donors...

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